### ANNOUNCEMENT



## **SMA LECTURE 2010**

Entrepreneurship in Medicine - resolving conflicts of interest in for-profit medical enterprise

by Dr T. Thirumoorthy, Assoc. Professor, Duke-NUS Graduate Medical School

2 Core CME Points (pending SMC's approval)

Date:	Saturday, 30 January 2010 (1:30pm-5pm)	Open to all doctors, medical
Venue:	Health Promotion Board Auditorium 3 Second Hospital Avenue, Level 7, Singapore 168937	students and allied healthcare professionals
		Admission is free

The SMA Lecture was instituted in 1963, by a grant from the SMA to the Faculty of Medicine, to establish an Annual Lecture on medical ethics and related topics. The SMA Lecturers are appointed on the invitation of the SMA Council and the Lectureship is awarded in the main to eminent and distinguished persons who have made significant contributions to Medicine and the community.

#### **ABOUT THE SMA LECTURER**

Dr T Thirumoorthy works as a Dermatologist at the Specialist Skin Clinic and the Singapore General Hospital.

Dr Thirumoorthy is the Founding Director of the SMA Centre for Medical Ethics and Professionalism (SMA-CMEP) from 2000 to 2003, and presently sits on its Board. In 2004, Dr Thirumoorthy was awarded the SMA Merit Award for services contributed in medical ethics and professionalism. He has been on the Teaching Faculty of the MOH / SMA Course on Ethics & Professionalism for the Advanced Specialist Trainees since 2005.

He was an elected member of the Singapore Medical Council (SMC) from 2005 to 2008. He sits as a member of the MOH National Medical Ethics Committee (NMEC) since 2005.

He holds a Masters degree in Healthcare Ethics and Law from the University of Manchester (2007). In January 2007, he has taken the appointment as Associate Professor in the Education Program, at the Duke-NUS Graduate Medical School, Singapore, where his teaching responsibilities include subjects on professionalism, medical ethics, communications and healthcare law.

#### PROGRAMME 1:30 pm **Registration and Welcome Reception** Welcome Address 2:15 pm by Dr Chong Yeh Woei, SMA President 2:20 pm Citation by A/Prof Chin Jing Jih, Executive Director, SMA Centre for Medical Ethics and Professionalism SMA lecture: Entrepreneurship in Medicine - resolving conflicts of interest in for-profit medical enterprise 2:30 pm by Dr T. Thirumoorthy, Assoc. Professor, Duke-NUS Graduate Medical School 3:30 pm Tea Break 4:00 pm Panel Discussion: In-house Dispensary/Pharmacy - Conflict of Interest or Extension of Care? Moderator: A/Prof Chin Jing Jih Panelists: A/Prof Goh Lee Gan, President, College of Family Physicians Singapore Dr Andrew Pan, Neurologist, Mt Elizabeth Medical Centre; Visiting Consultant, National Neuroscience Institute Dr Jason Yap, Director (Marketing), Raffles Hospital, Raffles Medical Group 5.00 pm End

# **RESPONSE SLIP – SMA LECTURE 2010**

Register online at www.sma.org.sg/smalecture -The quickest way to secure a place

Register by fax – Complete this form and fax to 6224-7827

Title: (delete accordingly)		
Prof / A/Prof / Dr / Mr /	′ Ms	
Full name (surname first):		
Profession:	Applicable to doctors only	
	MCR No.:	SMA Member: Yes / No
Address Line 1:	I	I
Address Line 2:		Postal Code:
Telephone No.:	Handphone No.:	
Email:		

For registration enquires, please email to smalecture@sma.org.sg

Ķ