

# ANNOUNCEMENT

## SMA LECTURE 2010

### Entrepreneurship in Medicine - resolving conflicts of interest in for-profit medical enterprise



by Dr T. Thirumoorthy, Assoc. Professor, Duke-NUS Graduate Medical School

2 Core CME Points (pending SMC's approval)

Open to all  
doctors, medical  
students and  
allied healthcare  
professionals

Admission is free

Date: Saturday, 30 January 2010 (1:30pm-5pm)

Venue: Health Promotion Board Auditorium  
3 Second Hospital Avenue, Level 7, Singapore 168937

The SMA Lecture was instituted in 1963, by a grant from the SMA to the Faculty of Medicine, to establish an Annual Lecture on medical ethics and related topics. The SMA Lecturers are appointed on the invitation of the SMA Council and the Lectureship is awarded in the main to eminent and distinguished persons who have made significant contributions to Medicine and the community.

#### ABOUT THE SMA LECTURER

Dr T Thirumoorthy works as a Dermatologist at the Specialist Skin Clinic and the Singapore General Hospital.

Dr Thirumoorthy is the Founding Director of the SMA Centre for Medical Ethics and Professionalism (SMA-CMEP) from 2000 to 2003, and presently sits on its Board. In 2004, Dr Thirumoorthy was awarded the SMA Merit Award for services contributed in medical ethics and professionalism. He has been on the Teaching Faculty of the MOH / SMA Course on Ethics & Professionalism for the Advanced Specialist Trainees since 2005.

He was an elected member of the Singapore Medical Council (SMC) from 2005 to 2008. He sits as a member of the MOH National Medical Ethics Committee (NMEC) since 2005.

He holds a Masters degree in Healthcare Ethics and Law from the University of Manchester (2007). In January 2007, he has taken the appointment as Associate Professor in the Education Program, at the Duke-NUS Graduate Medical School, Singapore, where his teaching responsibilities include subjects on professionalism, medical ethics, communications and healthcare law.

#### PROGRAMME

**1:30 pm Registration and Welcome Reception**

**2:15 pm Welcome Address**  
by Dr Chong Yeh Woei, SMA President

**2:20 pm Citation**  
by A/Prof Chin Jing Jih, Executive Director, SMA Centre for Medical Ethics and Professionalism

**2:30 pm SMA lecture: Entrepreneurship in Medicine - resolving conflicts of interest in for-profit medical enterprise**  
by Dr T. Thirumoorthy, Assoc. Professor, Duke-NUS Graduate Medical School

**3:30 pm Tea Break**

**4:00 pm Panel Discussion: In-house Dispensary/Pharmacy - Conflict of Interest or Extension of Care?**  
Moderator: A/Prof Chin Jing Jih  
Panelists:

A/Prof Goh Lee Gan, President, College of Family Physicians Singapore

Dr Andrew Pan, Neurologist, Mt Elizabeth Medical Centre; Visiting Consultant, National Neuroscience Institute

Dr Jason Yap, Director (Marketing), Raffles Hospital, Raffles Medical Group

**5.00 pm End**

# RESPONSE SLIP – SMA LECTURE 2010

Register online at [www.sma.org.sg/smalecture](http://www.sma.org.sg/smalecture) -  
The quickest way to secure a place

Register by fax – Complete this form and fax to 6224-7827

<b>Title:</b> <i>(delete accordingly)</i>  Prof / A/Prof / Dr / Mr / Ms		
<b>Full name (surname first):</b>		
<b>Profession:</b>	<i>Applicable to doctors only</i>	
	<b>MCR No.:</b>	<b>SMA Member:</b> Yes / No
<b>Address Line 1:</b>		
<b>Address Line 2:</b>		<b>Postal Code:</b>
<b>Telephone No.:</b>	<b>Handphone No.:</b>	
<b>Email:</b>		

For registration enquires, please email to [smalecture@sma.org.sg](mailto:smalecture@sma.org.sg)