

# Global Connections



The World Medical Association (WMA) - INSEAD Leadership Development Programme, a training programme under WMA's Caring Physicians of the World Initiative, was held from 21 to 25 November 2011 at the INSEAD Asia Campus in Singapore.

SMA hosted delegates from WMA and 16 international medical associations, and faculty and participants from INSEAD with a welcome dinner on 20 November 2011, a day before the course commenced.

The course was conducted with the objective of training participants to be more effective in their roles as leaders in their nation's medical association, enhancing competencies as shapers of health policy, as leaders and change managers, and as members of multicultural teams and negotiators. Examining concepts such as the value of healthcare and Medicine, the programme also explored issues of leadership styles, barriers to cross-cultural communication, and negotiation techniques.

The SMA Council believes that this programme will develop the leadership and advocacy skills of physicians, and enhance their ability to advocate more effectively for healthcare, education, research, ethics and the medical profession. The Caring Physicians of the World Initiative has been made possible with the partnership of the Pfizer Medical Humanities Initiative. **SMA**